ABSTRACT OF THE DISCLOSURE

In a multimedia information collection control apparatus, a multimedia information collection unit collects information from more than one kind of medium (multimedia). A multimedia correspondence memory correspondingly stores multimedia information collected by the multimedia information collection unit. An information recognition unit recognizes the multimedia information stored in the multimedia correspondence memory and analyzes the multimedia information as personal data according to the recognition result. A multimedia database relationally stores the multimedia information as the personal data analyzed by the information recognition unit.